

INTERVIEWS & PODCASTS

Book: *Venus Genius*, The Female Prescription for Innovation Published December 2020

Meet the Author: Fabienne Jacquet

Member news | January 13, 2021

FACC Member Fabienne Jacquet holds a PhD in Organic Chemistry to Marketing in the middle of her career. Through her international life she has lived between Europe and the US, and traveled the world. Innovation has been her love for more than 30 years, with a proven track record in 10 companies.

In 2018 she left the corporate world. She settled in the US and created INNOVEVE®, a consultancy dedicated to bringing feminine DNA to progression of innovation. She wrote a book around the theme of innovation through the feminine lens: *Venus Genius: the Female Prescription for Innovation* that was just published in December 2020. Purchase your copy [here](#)



innoveve



In this interview, Fabienne talks about her book *Venus Genius*, her career, gender fluidity, feminism and women embracing so-called 'masculine' jobs.

January 2021

READ FULL INTERVIEW



Jobs Catalyst Ranch Location

Catalyst Ranch
564 followers
8mo · Edited

Category is: #HEARTS But Not Valentine's Day: This Monday Feb 8, innovation expert **Fabienne Jacquet** joins us for a mini-workshop on the importance of creating with your heart as much as your head! Fabienne will dip into her new book, 'Venus Genius,' and lead an interactive session exploring the gender duality in innovation. Important info, check it out at the link>>>

#innovation #creativity #gender

A VIRTUAL BOOK LAUNCH AND MINI-WORKSHOP with Catalyst Ranch

Venus Genius: Book Launch and Mini-Workshop with Fabienne Jacquet
eventbrite.com

For Valentine's Day, *Catalyst Ranch* invited Fabienne to a book launch event where she gave a mini workshop around her book *Venus Genius* and outlined the importance of innovating from our hearts.

February 2021



Previously recorded live

idea to value
The community for creativity and innovation

powered by StreamYard

LinkedIn User
It's wonderful to see you speak your inspiring ideas!

16:41 / 28:37

Nick Skillcorn LIVE with Fabienne Jacquet

Idea to Value invited Fabienne to their podcast to present her book *Venus Genius*.

Fabienne talked about her career, the importance of rebalancing masculine and feminine energies, and how feminine traits like empathy are crucial to create sustainable innovation.

February 2021

LISTEN TO PODCAST



Fabienne kicked off Women's International Day with a virtual event in India to support Kristu Jayanti College Women Empowerment Cell. She gave a talk around her book *Venus Genius*.

Fabienne is very proud of this Certificate of Appreciation from the College and the great participation of the students.

March 2021



In this 8mn & 8s '808 podcast', Fabienne goes to the essence of INNOVEVE® and the *Venus Genius* book, celebrates inclusivity for innovation, gives a shoutout to women innovators and talks about her first sale.

March 2021

[LISTEN TO PODCAST](#)



From India to Europe to continue the celebration of Women's International Day, Fabienne was invited to speak at the International Conference organized by Hype Innovation: Women In Innovation, where she challenged some innovation myths.

March 2021





HOME EPISODES ABOUT THE HOST



#14: Fabienne Jacquet - Venus Genius: The Feminine Prescription for Innovation

In this podcast, Fabienne describes how her book *Venus Genius* made her realize the parallel between her personal journey from the masculine to the feminine and her professional career in innovation.

March 2021

[LISTEN TO PODCAST](#)



This webinar was a wonderful opportunity for Fabienne to share her corporate experience captured in her book *Venus Genius* with dynamic women business owners in NYC, and to give them some practical tips to better innovate.

April 2021



ABOUT IWF FRANCE

Advancing Women's Leadership Globally & Locally

The International Women's Forum (IWF) is an invitation-only, membership organization comprised of more than 7,000 diverse and accomplished women from 35 nations on six continents.

IWF is member- and mission-driven. Its members are trailblazers, innovators, and pioneers united to advance women's leadership globally and locally. Members include Fortune 500 executives, government leaders from the local to sovereign level, international nonprofit leaders, and luminaries from the academy, arts, and sciences.

This time, it was in French that Fabienne delivered a mini-workshop around her book *Venus Genius* to the community of *International Women's Forum France*, as the values and tips from the book are truly universal.

June 2021



Unleash Your Feminine Genius and Innovate Your Business!

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Registration Closed



Event Details

Unleash Your Feminine Genius and Innovate Your Business!

i Virtual Event Via Zoom

Wednesday, August 18, 2021 (11:30 AM - 12:30 PM) (EDT)

In this interactive event, we will explore the feminine energy women can leverage to innovate their business. **Fabienne Jacquet**, owner of **INNOVEVE®**, will begin by demystifying innovation and exploring the masculine and feminine traits for success. We'll zoom in on empathy,

In this interactive session, Fabienne showed to NJ women business owners how unleashing their feminine energy would help them innovate their business, and shared a key message from her book *Venus Genius*: that anyone could be an innovator by cultivating the right mindset.

August 2021



HYPE WOMEN IN INNOVATION

Fabienne Jacquet

Founder & CEO of INNOVEVE®

Women In Innovation Interviews Episode 4

#Diversity #WomenInInnovation #Interview
Fabienne Jacquet about the importance of male & female traits in innovation (Women In Innovation)

An interview from *Hype Innovation* where Fabienne talks about her take on innovation and its importance in our personal and professional lives - and how feminine traits like empathy complement the data-driven approach.

September 2021

WATCH THE INTERVIEW

free online conference sept 27-oct 1
each day begins at 9am PDT / 12pm EDT / 6pm CET

the being & doing conference

awakening creativity

60 extraordinary artists, entrepreneurs, scientists, creativity teachers, a few monks and a robot!

Fabienne Jacquet

come hear my talk "venus genius" on wed sept 29th

Fabienne was very grateful to be part of this amazing and diverse community of creative thinkers at the *Awakening Creativity Conference*. She brought her unique contribution from her book *Venus Genius*, outlining how human creativity - and recognizing our feminine energy - were key in innovation.

October 2021

